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UNIT 1: INTRODUCTION TO INVESTMENT MANAGEMENT

- *Introduction*
- *Meaning of Investment*
- *Objectives of Investment*
- *Attributes of Investment*
- *Importance of Investment*
- *Speculation and Gambling*
- *Comparison of Investment, Speculation and Gambling*
- *Selection of Investment*
- *Classification of Securities*
- *Investment Information*
- *Risk and Uncertainty*
- *Risk and Expected Return*
- *Type of Risk*
- *Measurement of Return and Risk*
- *Portfolio Return and Risk*
- *Portfolio Diverification*
- *Benefits of Diverification*
- *Investment Strategies*
- *Portfolio Revision Strategies*
- *Types of Organisation and Stocks*
- *Investment Companies*
- *Investment Avenues*
- *Questions to Study*

UNIT 2: SECURITY ANALYSIS

- *Introduction*
- *Fundamental Analysis*
- *Steps in Fundamental Analysis*
 - *Economic Analysis*
 - *Industry Analysis*
 - *Company Analysis*
- *Technical Analysis*
 - *Chartism*
 - *Dow Theory*

- *Elliott Theory*
- *Indicators*
- *Difference between Fundamental and Technical Analysis*
- *Approach to Investment Decision*
- *Questions to Study*

UNIT 3: MODERN PORTFOLIO THEORY

- *Introduction*
- *Mean Variance Model*
- *Capital Market Line & SML*
- *Market Portfolio*
- *Capital Asset Pricing Model*
- *Beta Factor*
- *Alpha and Beta Co-efficient*
- *Arbitrage Pricing Model*
- *Questions to Study*

UNIT 4: SHARPE MODEL - SINGLE INDEX MODEL

- *Markowitz Model*
- *Sharpe Model*
- *Jensen*
- *Treynor Model*
- *Questions to Study*

UNIT 5: GLOBAL INVESTMENT MARKETS

- *Introduction*
- *Global Investment Benefits*
- *ADRs – Types*
- *GDRs*
- *FCCBs*
- *Foreign Bonds*
- *Global Mutual Funds*
- *Trends in Global Markets*
- *Questions to Study*

Question Paper of 2014-15

Model Question Paper